



DRAKE

DIGITAL INSIDER

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In This Issue

Drake Digital Freedom

Upcoming Trade Shows & Events

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CED](#)

[Communications Technology](#)
[Light Reading](#)
[TV Technology](#)

For more than 65 years, Ohio-based Drake has been among the most trusted, innovative and friendly engineering companies serving the cable TV operator community. We are committed to always providing easy answers, friendly service, effective maintenance, and all-around outstanding customer support.

Meet our new high definition (HD) set-top and headend system, Drake Digital Freedom™, which integrates Beyond Broadband Technology's powerful security solutions. Now and for the first time, operators of all sizes have a new, viable and proven choice in conditional access systems. To read about Drake Digital Freedom, click [here](#).

DRAKE DIGITAL FREEDOM

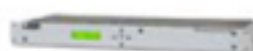
Drake Digital Freedom™ is a totally unique digital video delivery platform designed to afford cable operators of any size the ability to effectively compete in the digital video marketplace. The system encompasses a powerful, end-to-end service architecture that offers video providers an affordable means to upgrade their existing analog networks with MPEG-4 and high definition (HD) cable TV services.

The Drake Digital Freedom System is capable of delivering hundreds of HD and SD channels, enabling operators to offer premium services and increase revenue per subscriber in addition to existing analog channels. In partnership with Avail Media, the Freedom system today allows operators to offer subscribers:

- 24 High Definition (HD) channels
- 200 Standard Definition (SD) channels
- 55 digital audio channels
- Locally-provided analog channels



SCT2X4 (2 Sa/4 QAM)
Headend Transcoder



OBM100
Out-of-Band Modulator

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Drake is ready to take your order! Don't miss your chance to deploy our powerful, cost-affordable newest technology. Drake's innovative digital TV delivery solutions are designed for your system.

ACA's 16th Annual Summit

Washington, D.C.

April 27-29, 2009

Visit Drake at BBT Booth #5

Broadband Properties Summit 2009

Dallas-Fort Worth, TX

April 27-29, 2009

Visit Drake's Booth #714

Drake's CEO Jeff Huppertz greets Beyond Broadband Technology's President Bill Bauer at NCTA The Cable Show 2009.

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